CREAM lemon

Sustainable development and production

EMAS:
- Continuous improvement of environmental performance
- Annual sustainability report
- Energy and water management
- Social Fairness

DIN ISO 14001:
- Continuous improvement in reducing waste and CO2 emissions, and saving of energy, water and material consumption

ISO 50001:
- Continuous improvement of energy management: performance, efficiency, security, use and consumption

A.I.S.E.-Charter:
- Safe and sustainable manufacturing of cleaning products

DIN ISO 9001:
- Continuous improvement of management processes and customer satisfaction
- Established quality management system in product development and production

green-Effective® Scouring Cream

■ Eco-efficient performance with eco-effective product design

User and environmental safety at the highest cleaning performance

- Certified with the European Ecolabel (DE/020/381)
- Registered in the positive list of "DIE UMWELTBERATUNG"
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration

Complete biodegradability

- CREAM lemon with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard*

*for more information please visit **www.wmprof.com**

Intensive use of renewable resources – continuous increase of the reutilisation score

- Production under extensive use of renewable raw materials and energy using to 100% hydroelectric, solar and geothermic power
- Production widely independent of crude oil: 45% of organic carbon processed in CREAM lemon originates from renewable plant resources which enables a production that is widely independent of crude oil
- Active water stewardship maintaining an own fresh and waste water treatment

Ingredient declaration

For the ingredients list, please see the Safety Data Sheet

Traditional German quality - driving your durable business development

- More than 30 years pioneer in sustainable product development
- Smart hygiene solutions ensuring profitable growth
- Trusted brand

Professional user training and on-site support for Sustainable Hygiene Solutions

- Comprehensive knowledge transfer through qualified cleaning consultants
- Customized hygiene plans and cleaning recommendations optimizing your business and cleaning procedures
- Increased service value and strengthened company reputation

makes the difference

CREAM lemon

green-Effective® Scouring Cream

■ Powerful cleaning ■ Material friendly ■ 75% European rapeseed oil surfactants

Product profile

- CREAM lemon is an ecologically formulated scouring cream for hard surfaces in the sanitary and food processing sectors. It ensures powerful cleaning due to 75% European rapeseed oil-based surfactants, while respecting the biological cycles, caring for people's health and cleaning staff's safety.
- Meanwhile enhancing the work safety – it is compared to current products less aggressive to hands -, it quickly removes persistent soiling/scaling without scratching the surface thanks to the optimized fine granularity of the marble powder and without microplastics.
- Low cost-in-use - in contrast to other cleaners, only a small amount of the product is needed.
- Majorly composed of renewable resources, CREAM lemon takes on the responsibility for future generations.

Area of application

- CREAM lemon is ideally suitable for cleaning all ceramic, enamel, and stainless-steel surfaces in the kitchen and sanitary areas.
- CREAM lemon is gentle to skin and surfaces and especially intended to be used against incrusted soil on glass surfaces, glass-ceramic and induction cooktops.
- Care should be taken with sensitive plastic surfaces: shiny surfaces may faint, matt surfaces may be polished.

Application and Dosing

Dose in relation to application and degree of soil. Follow below instructions.

Manual dosing: apply a few splashes on the soiled surface.

or apply to a damp/ cloth/soft sponge and rub on surface.

rinse well.

do not use any hard scrubbing sponges.

Product safety, storage and environmental instructions

Safety: For professional use only. For further information, see Safety Data Sheet.
Storage: Store at room temperature in the original container. Protect from frost.
Environmental: Only give completely emptied container to special waste disposer. The product is not intended for large-scale cleaning. For maximum effectiveness always use the correct dosage. This will minimize water consumption and reduce water pollution.

Sales units

Order No. 715798	10 x 500 mL
Order No. 715799	10 x 500 mL
Order No. 715798	10 x 500 mL

pH-Value 10

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Tana-Chemie GmbH I Rheinallee 96 I 55120 Mainz I www.wmprof.com I 0049 6131 964 03
Werner & Mertz Professional Vertriebs GmbH | Neualmerstraße 13 | 5400 Hallein | Austria | www.wmprof.com | + 43 (0)6245 87286

makes the difference